

Open Access for Humanities and Social Sciences

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British Academy 22 Oct 2012

What is ALPSP?

- **Trade Association for all not-for-profit scholarly and professional publishers**
 - Learned Societies
 - Professional associations
 - University presses
 - IGOs/NGOs
 - Institutions, foundations, charities
- **And those who work with them**
 - Commercial publishers
 - Copyeditors, proofreaders, typesetters
 - Printers and online hosting suppliers
 - Libraries
 - Aggregators
 - Consultants

Publishers and OA

- Contrary to popular opinion, publishers are **NOT** against Open Access!
- Respond to needs of their authors and readers
- Many already committed to providing open access options:
 - **JOURNALS**
 - Article publication charges (APCs) aka 'Gold OA'
 - Subscription model with Author Manuscript deposit in institutional repository aka 'Green OA'; varying embargo periods
 - **MONOGRAPHS**
 - More challenging in OA model, but publishers and other projects are experimenting

Learned Society Publishers

- **What do they do?**
 - Support quality control mechanisms (varying degrees of involvement)
 - Uphold ethical standards
 - Copyediting, proofreading, typesetting
 - Production – print
 - Production – online (including appropriate identification and discoverability metadata)
 - Distribution, licencing
 - Marketing, sales
 - Preservation for continued use of online material
 - Collaborative efforts, such as CrossRef, Portico, CLOCKSS, Research4Life.
- **Services to members of the public**
 - information services, bringing complex research to the non-specialised reader.

Learned Society Publishers

- Provide income stream for Society to carry out charitable objectives for their members

TENSION?

- Protect income for Society, while providing for members needs
 - Article Publishing Charges (APCs) versus Subscriptions
 - Monograph models
 - Make it all free!

Pressure points

- Changing business models
 - Changing workflows
 - Reskilling or hiring new staff
 - Finding new suppliers
 - Uncertain income
 - Pressure from Society?
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- Survive and thrive or be outsourced?

Business models

- **Journals – models being established**
 - Gold OA (APCs) or Green OA (subscription model; appropriate embargoes to protect Society income)
 - How to keep APCs as low as possible?
 - How to balance APCs with subscription rates?
- **Monographs - innovation required**
 - What do authors need?
 - Is there funding for Open Access?
 - Is funding monographs appropriate in this way?
 - How else can it be funded?
 - HTML free, with payment for print or ebook formats?
 - Charge for accessing enhanced resources?

Global authors and audience

- **Academic research is global**
 - Need to serve *ALL*, not just those with OA mandates
 - Immediate access may be global, but
 - There will still be authors who do not have funding for Open Access
 - There are those for whom print may actually be more accessible
 - Gold OA will exist alongside other publishing models
 - Publishers wish to serve *ALL* of their authors and readers

Intellectual Property

- **Mixed signals from authors**
 - In terms of how they wish their IP to be re-used
- **Role for Learned Society Publishers to**
 - help authors understand what different licences mean
- **Restrictions?**
 - Works of art
 - Illustrations
 - Photographs
 - Design

Unique position of Learned Society Publishers

- Difficult conversations
- Understand the issues (on all sides)
- Devise appropriate, sustainable solutions

- One size does NOT fit all

Continue the conversation?

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