Global Neoliberalisms: Lost and Found in Translation

Thursday 7 & Friday 8 June 2018
The British Academy, London

Convenors:
Professor James Mark, University of Exeter
Professor Richard Toye, University of Exeter
Dr Ljubica Spaskovska, University of Exeter
Dr Tobias Rupprecht, University of Exeter
Day 1: Thursday 7 June 2018

08.45  Registration and refreshments

09.15  James Mark, Richard Toye, Tobias Rupprecht, Ljubica Spaskovska
       (University of Exeter)
       Introduction

SESSION 1: Circulations: The Cold War and After
CHAIR: James Mark (University of Exeter)

09.30  Vanessa Ogle (University of California, Berkeley)

10.00  Quinn Slobodian (Wellesley College/Harvard University)
       White Supremacy and the Neoliberals: South Africa as Laboratory and Limit Case
       Discussion

11.00  Refreshments

SESSION 2: Circulations: The Cold War and After (Part II)
CHAIR: James Mark (University of Exeter)

11.15  Tobias Rupprecht (University of Exeter)
       Pinochet in Prague: Latin American Neoliberalism and (Post-) Socialist Eastern Europe

11.45  Richard Toye (University of Exeter) and Daisuke Ikemoto (Meiji Gakuin University)
       Contesting ‘economic miracles’: neoliberal exchange and resistance in the UK and Japan
       Discussion

12.45  Lunch
### SESSION 3: Labour, Gender and Neoliberalism
CHAIR: Matthew Eagleton-Pierce (SOAS)

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<tr>
<td>13.45</td>
<td>Pál Nyíri (University of Amsterdam)</td>
<td>&quot;Culture talk,&quot; spectres of socialism and neoliberal management techniques in a Chinese-run factory in Hungary</td>
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<td>14.15</td>
<td>Artemy Kalinovsky (University of Amsterdam)</td>
<td>Abandoning the Factory: Gender, Ethnicity, and the Soviet Central Asian Entrepreneur</td>
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Discussion

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<td>15.15</td>
<td>Refreshments</td>
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### SESSION 4: Labour, Gender and Neoliberalism (Part II)
CHAIR: Matthew Eagleton-Pierce (SOAS)

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<td>16.00</td>
<td>Bernhard Rieger (Leiden University)</td>
<td>Making Homo Oeconomicus? Unemployment Policy Since the Sixties in Transatlantic Context</td>
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Discussion

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<td>17.00</td>
<td>End of first day of conference</td>
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Day 2: Friday 8 June 2018

08.30  
*Registration and refreshments*

**SESSION 1: International Institutions: Between the Global and the Local**  
CHAIR: Ljubica Spaskovska (University of Exeter)

09.00  
Alexander Kentikelenis (University of Oxford)  
*The Making of Global Neoliberalism: The IMF, Structural Adjustment, and the Clandestine Politics of International Institutional Change*

09.30  
Jennifer Bair (University of Virginia)  
*The Long 1970s: NIEO, Neoliberalism and the Right to Development*

Discussion

10.30  
*Refreshments*

**SESSION 2: International Institutions: Between the Global and the Local (Part II)**  
CHAIR: Ljubica Spaskovska (University of Exeter)

10:45  
Stephanie Decker (Aston Business School)  
*The World Bank in Ghana, 1970-1985 – Neoliberalism and institutional voids*

11:15  
Jörg Wiegratz (University of Leeds)  
*Embedding the neoliberal moral order: The political economy of moral change in Uganda*

Discussion

12:15  
*Lunch*

**SESSION 3: Socialism/Postsocialism and the Rise of Neoliberalism**  
CHAIR: Artemy Kalinovsky (University of Amsterdam)

13:15  
Johanna Bockman (George Mason University)  
*Recovering the Socialisms in Neoliberalism: Anti-Colonial Banking, Anti-Capitalist Markets, and Revolutionary Structural Adjustment*
13:45 Julian Gewirtz (Harvard Kennedy School)
The Transnational Roots of China's Socialist Market Economy

Discussion

14.45 Refreshments

Session 4: Socialism/ Postsocialism and the Rise of Neoliberalism (Part II)
CHAIR: Artemy Kalinovsky (University of Amsterdam)

15.00 Susan Bayly (University of Cambridge)
Neoliberalisms in Asian global dialogue: The perspective from late-socialist Vietnam

15.30 David Priestland (University of Oxford)
Embedding Neoliberalism: Politics, Markets and Morality in the Czech Republic and Russia

Discussion

16.30 Concluding discussion

17.00 End of conference