



# **Global Neoliberalisms: Lost and Found in Translation**

**Thursday 7 & Friday 8 June 2018  
The British Academy, London**

**Convenors:**

**Professor James Mark, University of Exeter  
Professor Richard Toye, University of Exeter  
Dr Ljubica Spaskovska, University of Exeter  
Dr Tobias Rupperecht, University of Exeter**

**Day 1: Thursday 7 June 2018**

08.45            *Registration and refreshments*

09.15            James Mark, Richard Toye, Tobias Rupprecht, Ljubica Spaskovska  
(University of Exeter)  
Introduction

**SESSION 1: Circulations: The Cold War and After**

CHAIR: James Mark (University of Exeter)

09.30            Vanessa Ogle (University of California, Berkeley)  
*Diplomat Capitalists, Spooks, and the spread of Free-Market  
Capitalism: Revisiting the Global Cold War, 1960s-1970s*

10.00            Quinn Slobodian (Wellesley College/Harvard University)  
*White Supremacy and the Neoliberals: South Africa as Laboratory and  
Limit Case*

*Discussion*

11.00            *Refreshments*

**SESSION 2: Circulations: The Cold War and After (Part II)**

CHAIR: James Mark (University of Exeter)

11.15            Tobias Rupprecht (University of Exeter)  
*Pinochet in Prague: Latin American Neoliberalism and (Post-) Socialist  
Eastern Europe*

11.45            Richard Toye (University of Exeter) and Daisuke Ikemoto (Meiji Gakuin  
University)  
*Contesting 'economic miracles': neoliberal exchange and resistance in  
the UK and Japan*

*Discussion*

12.45            *Lunch*

### **SESSION 3: Labour, Gender and Neoliberalism**

CHAIR: Matthew Eagleton-Pierce (SOAS)

- 13.45 Pál Nyíri (University of Amsterdam)  
*"Culture talk," spectres of socialism and neoliberal management techniques in a Chinese-run factory in Hungary*
- 14.15 Artemy Kalinovsky (University of Amsterdam)  
*Abandoning the Factory: Gender, Ethnicity, and the Soviet Central Asian Entrepreneur*
- Discussion*
- 15.15 *Refreshments*

### **SESSION 4: Labour, Gender and Neoliberalism (Part II)**

CHAIR: Matthew Eagleton-Pierce (SOAS)

- 15.30 Patrick Neveling (University of Bergen)  
*The Otherwise Neoliberal. Special Economic Zones and the Birth of Global Neoliberal Practices, 1947-2008*
- 16.00 Bernhard Rieger (Leiden University)  
Making Homo Oeconomicus? Unemployment Policy Since the Sixties in Transatlantic Context
- Discussion*
- 17.00 *End of first day of conference*

## **Day 2: Friday 8 June 2018**

08.30      *Registration and refreshments*

### **SESSION 1: International Institutions: Between the Global and the Local**

CHAIR: Ljubica Spaskovska (University of Exeter)

09.00      Alexander Kentikelenis (University of Oxford)  
*The Making of Global Neoliberalism: The IMF, Structural Adjustment, and the Clandestine Politics of International Institutional Change*

09.30      Jennifer Bair (University of Virginia)  
*The Long 1970s: NIEO, Neoliberalism and the Right to Development*

*Discussion*

10.30      *Refreshments*

### **SESSION 2: International Institutions: Between the Global and the Local (Part II)**

CHAIR: Ljubica Spaskovska (University of Exeter)

10:45      Stephanie Decker (Aston Business School)  
*The World Bank in Ghana, 1970-1985 – Neoliberalism and institutional voids*

11:15      Jörg Wiegratz (University of Leeds)  
*Embedding the neoliberal moral order: The political economy of moral change in Uganda*

*Discussion*

12:15      *Lunch*

### **SESSION 3: Socialism/Postsocialism and the Rise of Neoliberalism**

CHAIR: Artemy Kalinovsky (University of Amsterdam)

13:15      Johanna Bockman (George Mason University)  
*Recovering the Socialisms in Neoliberalism: Anti-Colonial Banking, Anti-Capitalist Markets, and Revolutionary Structural Adjustment*

13:45 Julian Gewirtz (Harvard Kennedy School)  
*The Transnational Roots of China's Socialist Market Economy*

*Discussion*

14.45 *Refreshments*

**Session 4: Socialism/Postsocialism and the Rise of Neoliberalism  
(Part II)**

CHAIR: Artemy Kalinovsky (University of Amsterdam)

15.00 Susan Bayly (University of Cambridge)  
*Neoliberalisms in Asian global dialogue: The perspective from late-socialist Vietnam*

15.30 David Priestland (University of Oxford)  
*Embedding Neoliberalism: Politics, Markets and Morality in the Czech Republic and Russia*

*Discussion*

16.30 Concluding discussion

17.00 *End of conference*